



Name: Pavana Kumari H

Designation: AP

Specialization: Costing, Taxation, Finance, Marketing.

Email : pavanajagadish77@gmail.com LinkedIn:

Qualification

**Bcom, MCom, MBA, PGD
HARM (Phd)**

**Career
Summary**

Dedicated professional with over a decade of experience in academia and industry. Proficient in delivering, engaging and insightful lectures on various finance subjects, including Accounting, Corporate Accounting, Financial Management, Costing and Project Finance and Appraisal. Published researcher papers contributing to the field through scholarly articles and presentations. Committed to fostering an interactive learning environment that promotes critical thinking and practical application of financial concepts. "

**Work Experience
18 years**

**Research
Interest**

My research interests lie at the intersection of Making, finance, and general management, with a focus on understanding how psychological biases influence investor decision-making and market outcomes. I am particularly interested in exploring the implications of interdisciplinary research of technology, finance and management. Building on my prior research on role of technology on MSME, my future work aims to investigate the effects of other cognitive MSME Industry.
By employing a combination of empirical analysis and experimental methods, I seek to generate insights that can inform investment strategies, improve market efficiency, and mitigate systemic risks. I am excited about the opportunity to collaborate with colleagues and students who share my passion for advancing knowledge at the intersection of finance and psychology."

Courses Facilitated

**Research
Publications**

14

**Member on Committees /
Editorial Boards**

**Articles / Case
Studies**

Nil

**Consultancy /
Projects**

Nil

**Professional
Memberships-CA**

**Books /
Chapters**

Books-4

	Activities	Co-Originated Conference, FDP. Judge in Sambhava-2018 inter collegiate fest conducted by ASC Degree College Co-Ordinated NSS Activities .
	Recognition / Awards	Nil
	Seminar Conferences Attended	25